

# Mariten

Ann Pajuväli

*Over the Edge, Around the Pond*

Please read this text carefully before you start your experience. If you have any questions or are not sure about anything, ask someone.

Keep this text in a safe place, you may want to read it again.

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What constitutes *Over the Edge, Around the Pond*?

A framed image, that stems from the author's idiosyncratic two-dimensional brightly-coloured model-aesthetics - from a catalogue of custom-objects that have developed and accumulated in time and through various work-processes - that in this case step partially into the third dimension, incorporating, as the framing element, the possibilities of similar third-party model-catalogues: 8x inner curve 18.2.1. and 2x straight 18.4.

What is the recommended dose?

One to four rotating rounds. Five or more is also ok. A versatile approach is recommended, as a specific vantage point is absent. If you nevertheless think you have found an ideal position, it is a delusion and you are mistaken. It is recommended to avoid having too much distance. Immoderate closeness is as well not recommended.

When should you be extra careful while experiencing *Over the Edge, Around the Pond*?

If you think you are up a hill, or especially if Õismäe is dear to you. If you have grown up or are currently living in a prefabricated panel housing estate. If you have read the *Autumn Ball* by Mati Unt or have seen Veiko Õunpuu's adaption of it. If you are into urban road construction, traffic planning or something similar; or have recently delved seriously into Kiili Batoon's e-catalogue.

What happens if I forget my dose?

If you forget to take your dose, remind yourself as soon as you remember. Then go on as before. All is well.

What are the possible side effects of *Over the Edge, Around the Pond*?

You might feel as if you are a bird, a god, or an urban planner; though not as much an inhabitant. You might desire to take up compiling model-based standard-catalogues. You might start to like two-dimensional worldbuilding. The sugary appearance might entice you into biting the curb.

If you are concerned about these or any other side effects, talk to someone.

Text:

Artist:

Pajuväli

Esko

# Naviten

Anna Mari Liivrand  
*Thorny Enchantment from the Field*

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What constitutes *Thorny Enchantment from the Field*?

The basis for this is the multitude of anachronistic ironwork-as-advertisements, found above shopfronts across Tallinn Old Town, that are in this context intertwined with the motive of the will-o'-the-wisp or *ignis fatuus*. Slender salient shimmer in a firmly fluidic ferric form, where smithery blends with LED diodes and conjures cajolery.

What is the recommended dose?

Multiple alluring treatments. Various locations are recommended, about which you will find information somewhere else. Approach calmly, experientially, tacitly. It is recommended not to lower your guard, though excessive vigilance should also be avoided. Forget anxieties.

When should you be extra careful while experiencing *Thorny Enchantment from the Field*?

If you are extraordinarily receptive to enticements, flattery and/or hypnotising. If you are captivated by smithery. If you are a mythological being or if you work in advertising and/or are a semiotician. If you are presently anxious.

What happens if I forget my dose?

If you forget to take your dose, remind yourself as soon as you remember. Find the closest *Thorny Enchantment from the Field* to you. Then go on as before. Do not doubt too much. Do not give away anything.

What are the possible side effects of *Thorny Enchantment from the Field*?

In his study, titled *A supposedly Fun Thing I'll Never Do Again*, specialist David Foster Wallace writes that, "an ad that pretends to be art is—at absolute best—like somebody who smiles warmly at you only because he wants something from you. This is dishonest, but what's sinister is the cumulative effect that such dishonesty has on us: since it offers a perfect facsimile or simulacrum of goodwill without goodwill's real spirit, it messes with our heads and eventually starts upping our defences even in cases of genuine smiles and real art and true goodwill. It makes us feel confused and lonely and impotent and angry and scared. It causes despair."

If you are concerned about these or any other side effects, talk to someone.

Text:

Artist:

# Esko

# Naviten

Jass Kaselaan  
*White City*

Please read this text carefully before you start your experience. If you have any questions or are not sure about anything, ask someone.

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What constitutes *White City*?

404 bigger pieces and 1404 smaller pieces form 6 buildings. One building has 234 windows. There's no point in going into more detail, though the amount of windows is equal to the overall amount of smaller pieces. Doors are absent. Indistinguishability almost as well. It is white. Something is drawn, something not exactly superficial. Streets are empty. Landscaping is undone. No signs of life yet.

What is the recommended dose?

- Would you like a poetic or a concrete answer?
- Ehm, we would like to know how long it will take?
- Well, that now depends on how fast you will be... Start from the beginning, forget time.
- One at a time?
- Yes. One at a time. For example. As a start. Later you can do more. I guess.

When should you be extra careful while experiencing *White City*?

If you think you are up a hill. If you have grown up or are currently living in a prefabricated panel housing estate. If you have read *Autumn Ball* by Mati Unt or have seen Veiko Õunpuu's adaption of it. If you are currently making plans to erect a monument, or are dealing with questions of public space and urban planning. If you have an issue with repetition or routine.

What happens if I forget my dose?

Something had to happen.

What are the possible side effects of *White City*?

Subconscious urge to only notice the regularities, even though peculiarities are more often derived from irregularities. You can't bare repetition. You can't stand repetition. You can't digest repetition. You don't enjoy repetition. You don't enjoy repetition. You don't sense repetition. Or peculiarities. Or routine.

If you are concerned about these or any other side effects, talk to someone.

Text:

Artist:

# Esko

# Naviten

Joana Chicau

*(copy {only} if: < copying acts > / < acts of copying >)*

Please read this text carefully before you start your experience. If you have any questions or are not sure about anything, ask someone.

Keep this text in a safe place, you may want to read it again.

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What constitutes *(copy {only} if: < copying acts > / < acts of copying >)*?

A chain of possibilities decoding itself in real time that ravel performativity and algorithmics. A dancing webpage is projected, where scripted potentialities of copying are enacted on. Conditions have been set and they are followed. Variations are incorporated into the acts. The question here lies in the very act of copying and its potential possibilities and potentialities. Also starring are copyrights.

What is the recommended dose?

The dose must meet well defined conditions. Only when both the condition and the method are set is the dose possible. Conditions and methods may vary. Multiple options are available, but they have to certainly be mutually determined.

When should you be extra careful while experiencing *(copy {only} if: < copying acts > / < acts of copying >)*?

If you are oversensitive when it comes to copyrights. If you do not have any copyrights, or if you have too many of them. If you are too alternative or too normative.

If you are not acquainted with the following - (c) Copyleft movement (All wrongs reserved) / (K) All Rites Reversed / The (Cooperative) Non-Violent Public License / Anti-Fascist MIT License / Decolonial Media License 0.1. / et al.

What happens if I forget my dose?

If you forget to take your dose, remind yourself as soon as you remember the conditions. Then go on as before. Repeat. Try to copy your past actions in a new way. Repeat.

What are the possible side effects of *(copy {only} if: < copying acts > / < acts of copying >)*?

You might start to knowingly and unknowingly like copying. You might start to enjoy alternative rights and competing potentialities. Your foundations may shake. You might go with it.

If you are concerned about these or any other side effects, talk to someone.

*Text:*

*Artist:*

# Eska

# Naviten

Johanna Ulfsak  
Soft Copies

Please read this text carefully before you start your experience. If you have any questions or are not sure about anything, ask someone.

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What constitutes *Soft Copies*?

Larger than life baby-whoppers painted onto textile, that appear as separated from their mother and are devoid of any specific gender or race indicators. This traditionally woven textile, that is 9m wide and 2x1m high, takes its initial measures from a standard volleyball net (9m x 1m). It is held up by two post-like supports. Initially 1-meter-wide sheets are stitched together into a two-meter-wide textile by a quilted scar tissue.

What is the recommended dose?

Sufficient dose is reasonably knowledgeable. It is recommended to avoid needless presumption of excessive parallels, metaphors and personal assumptions or pre-conceptions (and/or their projection onto the author). Nevertheless, they should be noticed and seized, just to be able to be aware of their existence, as they do exist. They do. It is also recommended to keep in mind that recommendations are recommendatory. Like with any game, it has its rules, and these rules have to be taken seriously, because it is not a game.

When should you be extra careful while experiencing *Soft Copies*?

If you perceive yourself as living in the age of viral transmission of baby pictures, and don't comprehend (nor want to comprehend) its cause and/or purpose. If you are or were or plan to be a mother. If you are or were a net player and/or a networked person.

What happens if I forget my dose?

If you forget to take your dose, remind yourself as soon as you remember. Try to remember the differences between something privately intimate and publicly shared. Write them down and try not to forget. Then go on as before. This is not a game.

What are the possible side effects of *Soft Copies*?

Excessive parallels, metaphors and personal assumptions or preconceptions may come to mind. Heightened perception of normativity and general social pressure. Vague fears towards the future and additional doubts in considering the present. Urge to abandon image-based social media. In extreme cases a desire to join the Voluntary Human Extinction Movement might emerge.

If you are concerned about these or any other side effects, talk to someone.

Text:

Artist:

Johanna  
Ulfsak  
Esko

# Martin

Marc Leschelier  
*Black Mortar*

Please read this text carefully before you start your experience. If you have any questions or are not sure about anything, ask someone.

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What constitutes *Black Mortar*?

A direct construction of an undesigned structure. *Doing* is in focus: the materiality and plasticity of architectural straight-forwardness. But more precisely, it is the documentation of the aforementioned. It is not a project, though it is a projection. The process of thinking-through is deliberately ceased at a certain point, from where on action takes over.

It is topologically placed somewhere in-between art and architecture, as it has more to do with potentiality than functionality. Still, it is never good to know the full potential of things, just to consider and/or feel it. Active ingredients are elements of fluid and solid nature. Keywords are anti-architecture and silica.

What is the recommended dose?

A previously agreed perceptual amount based on a protocol is recommended, even though the method itself may vary depending on the peculiarities of the situation. The dose should be voluminous enough to be able to be entered into, at least theoretically.

When should you be extra careful while experiencing *Black Mortar*?

When one of these three (sculptor, painter, architect) describes you; more or less than one is a slightly different situation. If, as environments, you prefer downtowns to outskirts. If you are a Viennese actionist and/or a neoclassicist.

What happens if I forget my dose?

If you forget to take your dose, remind yourself as soon as you remember. Then go on as before. Try and see if they fit together. If they don't, try again.

What are the possible side effects of *Black Mortar*?

You might start to see function in useless things (and vice versa). You might feel an irresistible urge to build, construct, erect, lay bricks. Specialists and brothers Diagrams (no relation) have noted that, "*Bricks, lay them down in a straight line / Bricks, build them into a wall / Bricks, very useful objects / They're not expensive at all / Bricks, we all take them for granted / Bricks, different colours and sizes / Bricks, I think I'll go out and buy some / They're not expensive at all*".

If you are concerned about these or any other side effects, talk to someone.

Text:

Artist:

Martin

Leschelier

Esko

# Naviten

Pieterjan Ginckels  
*No Bull Data Centre*

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What constitutes *No Bull Data Centre*?

No Bull Energy sponsorship brings you the best in every saturated sense. You will experience a manifestation of a previously initiated ongoing initiative, which is an art project disguised as a commercial project, or – depending on the conditional details – just the opposite. The present seems suspiciously bright and clear – sustainability, green energy, endless innovation and progress, global culture, mailable solar panels, shiny surfaces, distorted self-reflections – because the future has come for some time already. TL. NBA. NBE-AB 2020.

What is the recommended dose?

Consume quickly, fast. Too much is never enough, it might still be somewhat insufficient. Especially when it's especially speedy.

When should you be extra careful while experiencing *No Bull Data Centre*?

If you are a frequent consumer of energy drinks or other energy-providing substances. If shopping malls, showrooms and sales booths seem to be cosy environments to you. If telling the difference between the real and the fictive requires substantial effort from you. If you have a habit of getting stuck in roles; or vice versa.

What happens if I forget my dose?

If you forget to take your dose, then, as specialist Kiwa has noted, things will happen, light will shine, a lot of light, big lasers, big laser-beams, almost as if aliens were coming. Remind yourself as soon as you remember. Then go on as before. But a bit faster.

What are the possible side effects of *No Bull Data Centre*?

The values of object and units of time might change and start to oscillate. You might experience a sudden and irreversible loss of data. You might find yourself wondering what these postcards, camping mats and car parts are doing here. You might get worried, constantly worried.

Specialist Mark E. Smith has written: “*Cause I'm totally wired / I'm totally wired / (Totally wired) t-t-t-totally wired / (Can't you see?) totally wired / And I'm always worried / And I'm always worried / And I'm always worried / And I'm always worried.*”

If you are concerned about these or any other side effects, talk to someone.

Text:

Artist:

# Eske

Pieterjan

Ginckels

# Naviten

Siim Karro

*I Am the Measure of All Things*

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What constitutes *I Am the Measure of All Things*?

Standardising, standards and standardisation. How standards dictate and direct the way we do something, and how we evaluate the quality of both the actions and the outcomes of that doing-something. It's a matter of measuring, as the specialist Witold Kula argues that the right to determine measures is an attribute of authority. Then again it is a matter of taste, as the specialist Susan Sontag has noted that rules of taste enforce structures of power.

What is the recommended dose?

One unit, which is idiosyncratically humane and rational. In case that unit and other supporting logic is lacking, take a 175cm tall (white) man as the basis for the dose, or rely on the 1/8-metric system and the ideal idealistic human.

When should you be extra careful while experiencing *I Am the Measure of All Things*?

If you think that everything should be organised and standardised. If you are not sure about the meaning of the abbreviation ISO or what exactly is anthropocentrism. If you are too rational and/or not mediocre enough. If you think you are the pinnacle of nature and not at all a creature. If you don't have any taste, or have too much of it.

What happens if I forget my dose?

If you forget to take your dose, remind yourself as soon as you remember. You might think that instead of taking another dose it is easier to deal with the consequences of forgetting it, but it isn't. No. It isn't. Then go on as before.

What are the possible side effects of *I Am the Measure of All Things*?

You might think that instead of doing something in a way it has been done before - because that is how it is done - you could do it in a way that is actually, depending on the situation - depending on the thoughtful outcome of thinking about the situation - necessary and reasonable to do. In *The Standard Book of Noun-Verb Exhibition Grammar*, the specialist Niekolaas Johannes Lekkerkerk writes that "the "exhibitionary complex" as we understand it today is still firmly embedded within the regime of "matters of fact" - the human as the measure of all things - and should instead be actualised to cope with the "matters of concern" we are currently facing."

If you are concerned about these or any other side effects, talk to someone.

Text:

# Esko

Artist:

Karro

Siim

# Naviten

Kaisa Sööt & Koit Randmäe  
*Untitled (Board Game)*

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What constitutes *Untitled (Board Game)*?

It is a playground where thoughts about work, play and imitation convene. It is fairly simple, even though it could have been complicated; it is not easy to be simple; nor is it difficult to seem complicated. The table is round, but unfinished, as these things do not get ready. These are for being, and they have beings within, if there are any around. Only then there can be a thought of it being ready; for something.

What is the recommended dose?

Some above, others below; some bigger, others smaller. Some in-betweeners in-between, somewhere between the second and the third dimension. Who is where, does not play a role here, as roles are here for the taking. And for the sharing. The tendency is still towards the not-meant-for. Or at least it should be. It is recommended. It is also recommended to keep in mind that recommendations (and standards) are recommendatory.

When should you be extra careful while experiencing *Untitled (Board Game)*?

If you are too stuck in your role. If you do not like to play games. If you do not like to sit. If you have an issue with tables inside exhibition spaces. Like with any game, it has its rules, and these rules don't have to be taken seriously, because it is a game.

What happens if I forget my dose?

If you forget to take your dose, remind yourself as soon as you remember. Then go on as before, but slightly more gleefully, please. Forget your age and/or social standing (for some time).

What are the possible side effects of *Untitled (Board Game)*?

[Hurried whispering]  
- Shhh! Wait, hush...  
- What? D'you hear something?  
- Look, it's moving! It moved!  
- What?! Where!?! D'you mean that one there? Black pants and shoes?  
- What? No, most wear black... Look, I meant that one, beside the jeans, there, c'mon...  
- What's with it?  
- It moved, throw some sand, let's see what happens.  
- Ok.

If you are concerned about these or any other side effects, talk to someone.

*Text:*

Artist:

# Esko

# Naviten

Ann Mirjam Vaikla & Szymon Kula  
*The Monument of (R)evolution*

Please read this text carefully before you start your experience. If you have any questions or are not sure about anything, ask someone.

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What constitutes *The Monument of (R)evolution*?

A juxtapositional correlation; a certain parallel, which includes a monumental Lenin (*ca* 1950) and a sculptural megalith/monolith as its active agents. The premise for its agency is the frequently unfounded and more often misguided assumption that the East appears to be copying the West (here conceived with a primarily Eurocentric focus). There's no need to give answers, yet one has to know when to initiate doubt. Who then is the copying one? How does it relate to progress and development; to the overall way of things?

What is the recommended dose?

The recommended dose depends on the perspective. It is recommended to gain a repeatedly multifaceted perspective. Avoid immoderate swiftness. Moderate swiftness is permitted. This is not a game. Plenty is not too much, yet little might be too scarce.

When should you be extra careful while experiencing *The Monument of (R)evolution*?

If you consider yourself to be from the West or from Scandinavia. If you think that the former East is indeed *former* and not at all anymore. If you are a globalist, or if you are a great admirer of Lenin. If you have no clue at all who Lenin is or where a boulevard named after him was located in Tallinn. If you truly believe you belong to the West, or that America does not really exist. If you think you are situated in an individual temporality, or are longing for unrealized futures and for the presents that never became.

What happens if I forget my dose?

If you forget to take your dose, remind yourself as soon as you remember. Try to recall the times before you were born. Then go on as before. Repeat.

What are the possible side effects of *The Monument of (R)evolution*?

Vertigo, eyestrain and misapprehension that what is depicted is a yet-to-be-finished or half-done statue of Lenin. You might think that Lenin and monolith are characters from two different films projected onto the same screen, whose monologues are somewhat by chance, though nevertheless meaningfully, synchronized.

If you are concerned about these or any other side effects, talk to someone.

Text:

# Esko

Artist:

Szymon Kula

Ann Mirjam Vaikla